

Minutes RBCPB Regional Issues Committee
April 29, 2008

The RBCPB Regional Issues Committee was called to order at 7:00 p.m. by Chairman George Leitner.

Roll Call was taken by Secretary Tom Brugh

Present were: Leitner, Potosky, Aveni, Brugh, Juza, Gomez, Renstrom, Okeson, Bettendorf, House, Tavrow; Absent: Kaufman, Touchstone

The motion to accept the minutes was made by Bill Renstrom, seconded by Kevin Juza. Approval was unanimous.

There were no public comments

Chairman Leitner made general remarks and introduced Greg Aveni to bring us up-to-date concerning the Rancho Bernardo Industrial Area.

Conner Boyle had made up a handout for Greg. Greg mentioned that good office space is necessary to bring the kind of jobs that are beneficial to RB.

J Paul (a developer) bought the NCR property and controls 105 acres in the Industrial Park. The project is called The Summit.

Sony Electronics is building a new headquarters building. The size is 450,000 sq. feet. They have been in RB since the 70's. They currently provide approximately 2,500 high-quality jobs.

Greg also updated us on several other projects in the area. Discussion followed.

Chairman Leitner asked the group to follow-up on our last meeting for our suggestions to enhance RB:

Bill Renstrom was concerned about parking, cars in driveways and garages used for storage. Perhaps we should contact community associations to have codes enforced.

Kevin Juza said that I-15 makes it hard for the community to be connected. Bike paths and walking trails might be a solution. Also, we could work with commercial businesses and help small RB businesses be successful.

Jean Potosky discussed promoting the historical nature of RB and having more publicity about the founders of our community. Jean provided a statement that will be attached to the minutes*.

Tom Brugh discussed how more well-maintained streets and a more well-maintained commercial district would improve the image of our community.

Joyce Tavrow discussed the need for signs with better information. She also felt that if we had more benches scattered throughout the community, it would make it more inviting for people to walk.

Greg Aveni felt that bike paths and walking paths would enhance the community and signs would designate our area boundaries.

Lee Okeson felt the less signs the better and read a statement that will be attached to the minutes**.

John Gomez said that we should let people know that there is a Planning Board and have citizens give us input. Also, we should upgrade the RB Alive Program and make it more community- oriented and festive. We should ask for input from the various service clubs. **Ellen Willis** liked the mix of ideas and likes the red tile roofs.

Chairman Leitner asked for and received approval to defer items 6 & 7 until the next meeting.

The next meeting will be June 3, 2008.

The meeting was adjourned at 8:08 p.m.

Respectfully submitted,

Thomas B. Brugh

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From: Jean Potosky [mailto:jpotosky@san.rr.com]

Sent: Wednesday, April 23, 2008 12:45 PM

To: ebwetc@aol.com; gleitner@san.rr.com

Subject: Regional Issues Committee AND I read the report-- 6th Update to Land Development Code

Importance: High

Hi, Ellen--

I read through the "Update to Land Development Code."

It appeared to me these items referred to a much, much larger document with tables and charts in it.

There were many terms used in this report which I did not understand.

I was especially interested in Item 40 on Historical Property. I have no idea what is "SDP/Process Four."

I will see you on Tuesday, April 29, at the RBCPB Regional Issues Committee--However, I may be a **few minutes late** because I will be in Poway at an event just ahead of this meeting--BUT I will for sure attend that meeting.

My suggestion for the reports we were to present for the "vision plan" for RB for the Regional Issues Committee is to focus on the historical nature of RB--wasn't RB the **FIRST Master Planned Community in San Diego? Perhaps work around that concept of historical. What were the first buildings in RB--homes and the first office buildings in the business/industrial areas? Feature the early citizens who started the master plan concept in RB and the streets named for them, are there any named for them? Maybe re-name some streets for these people as a starting project?**

How about some new streets names not sounding like Spanish names?

--Jean Potosky

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From: Irv Sherman [mailto:irvsher@earthlink.net]

Sent: Saturday, April 19, 2008 8:08 PM

To: Barbara Memoring; Bill and Mary Anne Renstrom; Conor Boyle ; 'Ed Kronenberger'; Ellen Willis; Fred Gahm ; George Leitner; Greg Aveni ; Irv Sherman; Jean Potosky; Joe Dirks; John Gomez; Kevin Juza ; Myrna Reese ; 'Okeson, Lee'; Richard Bettendorf ; Richard House ; Robin Kaufman; Sheryl Shane; Teri Denlinger; 'Tom Brugh'; Vicki Touchstone ; Woods, John

Subject: FW: Work Program

This is the Work Program suggested by Le Okeson for the 2008/2009 Planning Board. Each Chairman of a Planning Board Committee is asked to review these items and any new items brought before his/her Committee and develop a Work Plan specific for your Committee. The Committee work plan should be presented at the June Planning Board meeting.

YEAR AHEAD – 2008
WORK PROGRAM
CANDIDATE PLANNING TASKS AND ISSUES
RANCHO BERNARDO PLANNING BOARD
Implement the Brown Act

Finish updating By-Laws

Review and implement changes in Substantial Conformance Process

Seek more contact with City Planning and other City Departments.

Provide leadership and participation in developing components for a broad Vision Plan as a prelude to A Community Plan update.

Advocate an early update of the Community Plan.

Monitor Plan Amendment request process and make recommendations for changes in land use in Bernardo Heights and number- of- dwelling units cap for Community Plan.

Consider re-instituting RB sign restrictions.

Study impacts on Rancho Bernardo retail areas and take positions on expansion plans for Westfield Shopping Mall.

Conduct orientation sessions on provisions of newly approved General Plan. Consider further protective measures for industrial park.

Set in motion studies and implementation techniques for a public/private shuttle service linking the industrial park, transit center and shopping area.

Step up publicity program for Planning Board activities and actions.

Establish awards program for meritorious projects in community.

Lee Okeson